

**Embracing a balanced approach between Online engagement and OFFline alternatives** 



The partners







## NOTTINGHAM<sup>®</sup> Trent University





## ON-OFF PROJECT LAUNCH

The On-Off school education project on Screen Addiction kicked off in October 2018 in Edinburgh. The project will last two years, and the objective is to generate knowledge awareness among the school communities about potentially Internet Addictive Behaviours (IAB) and provide tools for children, teachers and parents.

On-Off will develop a toolkit to:

• Help professionals working with children reach out to children with a view to help them identifying the behavioural, situational and structural causes that lead to online commitment.

• Encourage based on fun and positive atmosphere the uptake by youngsters of a balanced behaviour between online engagement and offline alternatives.

" The Internet has become an integral part of children and young people's lives.

However, the increased time spent online is prompting questions about whether they are in control of their internet usage and if they are aware of the side effects and the causes of maladaptive behaviours related to excessive or problematic Internet use."

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